



Help Us Raise Awareness of Child
Trafficking and Support:



LIGHT UP THE DARK: Sponsorship Package

**Help end child trafficking with a day full of family fun and music!
Saturday, September 16, 2023 from 1 - 5:30pm at Coe Park,
Torrington, CT.**

Light Up the Dark is an upbeat, festival-style community event with a powerful purpose: to shine light on the dark issue of child trafficking. Child trafficking can happen in any neighborhood, including ours! **Light Up the Dark** is raising awareness, teaching people to recognize red flags and signs of child trafficking, and helping prevent this issue from taking a greater toll in Connecticut. Awareness and prevention are key weapons in this fight, and we are thrilled to host this **2nd Annual** event in downtown Torrington. While our focus is serious and our mission is critical, our event will be fun and appropriate for all ages.

All funds raised through **Light Up the Dark** will go to support The Underground NE, a boots-on-the-ground organization that has long been on the front lines of this battle. There is more information about the work of this amazing nonprofit on the last page of this packet. We hope you'll read more about them, and we also hope you'll take some time to learn more about the event and review our sponsorship information. We are offering multiple corporate sponsorship levels, and as a thank-you for your tax-deductible gift you will receive extensive business exposure including an opportunity to have your own booth at the event. Last year we had attendance of more than 350 people and raised over \$6,500. We are estimating an attendance of 400-700 people, depending on the weather.

We want to make our community, and the world, safer for children. Will you to help us **Light Up the Dark**? We would so appreciate your partnership! Questions? Please reach out anytime.

With hope,

Renee Lopez

Renee Lopez
860-960-7632 lightupthedark.ct@gmail.com



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LIGHT UP THE DARK: Sponsorship Levels

PLATINUM \$2,500

- Below *plus*
- Mentions every hour during event
- Logo displayed on LIVE MUSIC Stage, printed and provided by sponsor
- Logo displayed on Food Truck, printed and provided by sponsor

GOLD \$1,000

- Below *plus*
- Sponsor mention during silent auction
- Radio and interview mentions

SILVER \$500

- Below *plus*
- 6' table in high-visibility location, table provided by sponsor
- Banner displayed at the event, provided by sponsor

BRONZE \$250

- Below *plus*
- Social media mentions
- Opportunity to distribute promotional items (items provided by sponsor)

Other

- Included on Friends and Family list

Questions? Reach out to Renee Lopez at: lightupthedark.ct@gmail.com.

**Please make checks out to The Underground NE with note in memo: Torrington Event
Mail checks to: The Underground NE, 54 Maple Avenue, Bloomfield, CT 06002

**To give online: <https://theundergroundne.org/give>

IMPORTANT: If donating online, please make sure to select "Light Up the Dark" from the drop-down menu.



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LIGHT UP THE DARK: Sponsorship Registration

Please circle your sponsorship level of participation:

PLATINUM	GOLD	SILVER	BRONZE	OTHER
\$2,500	\$1,000	\$500	\$250	\$_____

**Sponsorship due by August 25th.

Company Name: _____

Contact Person: _____

Email: _____

Address: _____

Phone: _____

Website: _____

How should your company name be listed on Friends and Family list?

Will you be providing:

Banner (Silver+): Y / N ****NO STAKES ALLOWED AT COE PARK****

Logo: (Platinum) Y / N

6' table (Silver+): Y / N

Promotional items: Y / N If yes – what item(s) _____

**Banners, Logos and promo items must be received by Friday Sept. 1. Max banner size 3'x6'.

Authorized Signature

Date

Please submit this completed form electronically to lightupthedark.ct@gmail.com.



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LIGHT UP THE DARK: Preliminary Schedule of Events

Saturday, September 16, 2023

1 – 5:30pm

Live music by “MuddyBoots” and “LIFE Worship”

Speakers sponsored by The Underground, will be age appropriate and directed to youth and families.

Food / Snow Cones / Cotton Candy

40’ blowup obstacle course

Bounce house

Facepainting

Arts and crafts

Large outdoor games – Jenga, Corn Hole, Large Connect Four

Various vendors geared for youth activities and programs. Each vendor will be encouraged to bring activities and promotional materials.

- The Underground, Love146, Traffick Jam Live, Center for Youth and Families, B.E.R.E.A.D.Y., PAL, dance, gymnastics, karate studios and more.

4:45 – 5:15pm

Silent auction – Announce winners

Note: We are continuing to plan and add more to this event. We are also looking into a petting zoo, dunk tank with volunteers (possibly coaches, teachers, politicians, or other high-profile community members) during the fun activities.

We encourage you to attend and spread the word!!

Find out more about The Underground NE:

<https://theundergroundne.org/>

LIGHT UP THE DARK: More Information on The Underground



Help Us Raise Awareness of Child Trafficking and Support:



The Underground New England (UGNE) is a faith-based non-profit organization seeking to end human trafficking in New England and beyond. Since our start in 2012, we've worked throughout Connecticut building bridges between the CT Church, stakeholders, organizations, survivor leaders, legislation, schools, government, and allies. As we continue to expand into other New England states, our focus remains the same: to bring awareness of human trafficking to communities; provide prevention resources to front line workers; provide direct support to youth and adult survivors, and to inform and equip allies in the anti-trafficking movement. As we enter our 11th year, we are expanding our services to include the UGNE Mentor Program. This program is a survivor-ally partnership model and will support adult survivors of human trafficking and sexual exploitation as they seek to live independently within the community.

Services provided:

Emergency care and assistance as a survivor takes their first steps out of the life:

- Food security
- Housing Security
- Connecting survivors to our partners to offer case management for on-going support

Mentorship Program:

- Coaching and supporting survivors in their overall recovery process
- Helping survivors make life goals and obtain them
- Transportation and/or accompaniment to appointments as needed
- Offering accountability to follow through with appointments and paperwork
- Ongoing encouragement in their healing journey, including one on one and small group supports using evidence-based practices
- Providing access to free classes to equip mentees with life and job skills

